

**KEMENTERIAN KESEHATAN REPUBLIK  
INDONESIA POLITEKNIK KESEHATAN KEMENKES  
RIAU PROGRAM STUDI D IV KEBIDANAN**

**SKRIPSI, MEI 2021  
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**PENGARUH PENDIDIKAN KESEHATAN MENGGUNAKAN MEDIA  
BLOG EDUKATIF TERHADAP PENGETAHUAN IBU HAMIL  
PRIMIGRAVIDA TRIMESTER III TENTANG PERSIAPAN  
PERSALINAN DI WILAYAH KERJA PUSKESMAS PAYUNG  
SEKAKI**

**xi + 51 halaman + 5 tabel + 3 bagan + 14 lampiran**

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**ABSTRAK**

Indonesia dan dunia saat ini sedang menghadapi *corona virus disease* 2019 (COVID-19). COVID-19 menyebabkan pelayanan kesehatan maternal dan neonatal menjadi ikut terkena dampak baik secara akses kuantitas maupun kualitas hingga mengalami penurunan sebesar 7,2%. Pelayanan kesehatan menjadi terganggu sehingga dapat meningkatkan angka mortalitas dan morbiditas pada ibu. *Blog edukatif* dapat menjadi inovasi edukasi kesehatan bagi ibu hamil. Tujuan dari penelitian ini adalah untuk mengetahui adakah pengaruh *blog edukatif* terhadap pengetahuan ibu hamil primigravida trimester III tentang persiapan persalinan di wilayah Puskesmas Payung Sekaki. Metode yang digunakan adalah *Pre Eksperimen* dengan desain penelitian *One Group Pretest-Posttest*. Populasi penelitian ini adalah seluruh ibu hamil primigravida yang melakukan kunjungan kehamilan di wilayah kerja Puskesmas Payung Sekaki sebanyak 27 orang. Sampel sebanyak 25 orang dengan menggunakan metode *proportionate stratified random sampling*. Penelitian dilakukan pada bulan Januari hingga Mei 2021 di wilayah kerja Puskesmas Payung Sekaki. Uji statistik menggunakan uji *One Paired Sample T-Test*. Hasil penelitian didapatkan rata-rata skor pengetahuannya *Pre-Test* 70,80 dan *Post-Test* 88,60 serta ada pengaruh penggunaan media *blog edukatif* terhadap pengetahuan ibu hamil primigravida trimester III tentang persiapan persalinan di wilayah Puskesmas Payung Sekaki ( $p= 0,000$ ) dengan peningkatan pengetahuan sebesar 25,14%. Diharapkan tenaga kesehatan dapat mengoptimalkan penggunaan *blog edukatif* dalam memberikan pendidikan kesehatan sebagai upaya promotif khususnya mengenai persiapan persalinan.

**Kata Kunci : *Blog Edukatif, Pengetahuan,***  
**Kehamilan** Daftar Bacaan : 38 (2010-2020)

**MINISTRY OF HEALTH OF REPUBLIC OF  
INDONESIAHEALTH POLYTECHNIC OF RIAU  
D IV MIDWIFERY STUDY**

**PROGRAMSCRIPT, MAY 2020**

**CHRISTINA DESBELLA B. PUTRIANI**

**THE EFFECT OF HEALTH EDUCATION USING EDUCATIVE  
BLOGMEDIA ON KNOWLEDGE OF PRIMIGRAVIDA THIRD  
TRIMESTERPREGNANT WOMEN ABOUT PREPARATION OF  
LABOR IN THE WORKING AREA OF THE PAYUNG SEKAKI  
HEALTH CENTER**

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**xi + 51 pages + 5 tables + 3 charts + 14 attachments**

**ABSTRACT**

Indonesia and the world are currently facing the 2019 corona virus disease (COVID-19). COVID-19 causes maternal and neonatal health services to be affected, both in terms of quantity and quality, which has decreased by 7.2%. Health services are disrupted so that it can increase maternal mortality and morbidity. Educational blogs can be an innovation in health education for pregnant women. The purpose of this study was to determine whether there is an effect of educational blogs on the knowledge of third trimester primigravida pregnant women about labor preparation in the Payung Sekaki Health Center area. The method used was Pre Experiment with the One Group Pretest-Posttest research design. The population of this study were all the primigravida pregnant women who made a pregnancy visit in the working area of public health center Payung Sekaki as many as 27 people. A sample of 25 people using the proportionate stratified random sampling method. The research was conducted in January-May 2021 in the working area of public health center Payung Sekaki. Statistical test using the One Paired Sample T-Test. The results showed that the Pre-Test knowledge score average was 70.80 and Post-Test 88.60 and there was an effect of the use of educational blog media on the knowledge of third trimester primigravida pregnant women about preparation for childbirth in the Payung Sekaki Health Center area ( $p = 0.000$ ) with an increase knowledge of 25.14%. It is hoped that health workers can optimize the use of educational blogs in providing health education as a promotional effort, especially regarding preparation for childbirth.

**Keywords : Educational Blog, Knowledge,**

**PregnancyReference : 38 (2010-2020)**