

**KEMENTERIAN KESEHATAN REPUBLIK INDONESIA  
POLITEKNIK KESEHATAN RIAU  
PROGRAM STUDI DIV KEBIDANAN**

**SKRIPSI, APRIL 2021**

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**FAKTOR-FAKTOR YANG MEMPENGARUHI IMUNISASI DASAR  
LENGKAP DI WILAYAH KERJA PUSKESMAS RAWAT JALAN  
SIDOMULYO KOTA PEKANBARU**

Vi+53 halaman+13 tabel+2 bagan+9 lampiran

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**ABSTRAK**

Imunisasi dasar merupakan salah satu program di Indonesia. Manfaat imunisasi dapat mempertinggi kekebalan terhadap penyakit tertentu. Target capaian imunisasi dasar lengkap secara nasional yaitu 92,9%. Sementara cakupan imunisasi dasar lengkap di Wilayah Kerja Puskesmas Rawat Jalan Sidomulyo Kota Pekanbaru hanya sebesar 81,4%. Banyak faktor yang mempengaruhi imunisasi dasar lengkap diantaranya pendidikan ibu, media sosial, KIPI, dan dampak Covid-19. Tujuan penelitian ini untuk mengetahui pengaruh antara pendidikan ibu, media sosial, KIPI, dampak Covid-19 dengan imunisasi dasar lengkap di wilayah kerja puskesmas rawat jalan Sidomulyo Kota Pekanbaru Tahun 2022. Jenis penelitian ini adalah analitik dengan pendekatan *cross sectional*. Populasi dalam penelitian ini adalah ibu yang memiliki anak usia 1-2 tahun sebanyak 2.277 di wilayah kerja puskesmas rawat jalan Sidomulyo, sampel sebanyak 96 responden dengan pengambilan sampel menggunakan teknik *proportionate stratified random sampling*. Metode pengumpulan data menggunakan lembar kuesioner. Analisa data menggunakan uji Chi Square dengan derajat kepercayaan 95%, didapatkan bahwa variabel yang mempengaruhi imunisasi dasar lengkap adalah media sosial ( $p\ value = 0,004$ ,  $OR = 0,284$ ), KIPI ( $p\ value = 0,006$ ,  $OR = 0,276$ ), dampak Covid ( $p\ value = 0,006$ ,  $OR = 0,276$ ). Sedangkan variabel yang tidak mempengaruhi imunisasi dasar lengkap adalah pendidikan ibu ( $p\ value = 0,157$ ). Disarankan kepada bidan dan kader di Puskesmas Sidomulyo Kota Pekanbaru untuk melakukan promosi kesehatan tentang berita *hoax* imunisasi yang ada di media sosial, tentang KIPI dan cara mengatasinya, serta penjelasan tentang pedoman imunisasi selama pandemi Covid-19 kepada ibu yang mempunyai bayi agar mendapatkan informasi yang benar dan akurat dari tenaga kesehatan.

**Kata Kunci : Imunisasi Dasar, Pendidikan, Media Sosial, KIPI, Dampak Covid-19**

**Daftar Pustaka : 31 (2000-2021)**

**INDONESIAN REPUBLIC HEALTH MINISTRY  
RIAU HEALTH POLYTECHNIC  
DIV MIDWIFERY STUDY PROGRAM**

**SKRIPSI, APRIL 2022**

**SELVI SRI RAHAYU**

**FACTORS AFFECTING COMPLETE BASIC IMMUNIZATION IN THE  
WORKING AREA OF THE SIDOMULYO OUTPATIENT HEALTH  
CENTER, PEKANBARU CITY**

**vi + 53 pages + 13 tables + 2 charts + 9 attachments**

**ABSTRACT**

Basic immunization is one of the programs in Indonesia. The benefits of immunization can enhance immunity against certain diseases. The achievement target for complete basic immunization nationally is 92.9%. Meanwhile, the complete basic immunization coverage in the Working Area of the Sidomulyo Outpatient Health Center, Pekanbaru City was only 81.4%. Many factors affect complete basic immunization including maternal education, social media, AEFI, and the impact of Covid-19. The purpose of this study was to determine the effect of maternal education, social media, AEFI, the impact of Covid-19 with complete basic immunization in the working area of the Sidomulyo outpatient health center, Pekanbaru City in 2022. This type of research was analytic with a cross sectional approach. The population in this study were mothers who had children aged 1-2 years as many as 2,277 in the working area of the Sidomulyo outpatient health center, a sample of 96 respondents with sampling using proportionate stratified random sampling technique. The data collection method used a questionnaire sheet. Analysis of the data using the Chi Square test with a 95% confidence degree, it was found that the variables that influenced complete basic immunization were social media (p value = 0.004, OR = 0.284), KIPI (p value = 0.006, OR = 0.276), the impact of Covid (p value= 0.006, OR=0.276). While the variable that does not affect complete basic immunization is maternal education (p value = 0.157). It is recommended to midwives and cadres at the Sidomulyo Health Center Pekanbaru City to carry out health promotions about immunization hoax news on social media, about KIPI and how to overcome them, as well as explanations about immunization guidelines during the Covid-19 pandemic to mothers who have babies to get correct and accurate information from health workers.

**Keywords : Basic Immunization. education, social media, the impact of Covid-19**

**Reference : 31 reference (2000-2021)**