

ABSTRACT

Mafika Berliana (2023). *Application of Woolwich Massage to Facilitate Breast Milk Production in Post Partum Mothers in the Work Area of the Payung Sekaki Health Center, Pekanbaru. Case Study Scientific Writing, Nursing DIII study program, Department of Nursing, Health Polytechnic of the Ministry of Health of Riau. Supervisor (I) Magdalena, SST, M. Kes (II) Ns. Masnun, SST., S. Kep., M. Biomed.*

Many factors became a problem with the mother post partum in providing breast milk to her baby, one of the factors is that it is not fluent in breast milk production in the mother after giving birth. One of the efforts to launch breast milk production is to do the woolwich massage. woolwich massage is a massage carried out in laktiferus's sinus area with a distance of 1-1.5 cm precisely above areola breasts. The purpose of the scientific paper of this case study was to describe the application of the woolwich massage to launch breast milk production in post partum. This research is a type of descriptive research with a case study approach design using 2 research subjects and was carried out on April 17 – May 2, 2023. In the study of the case before the woolwich massage was conducted, indicating non-current breast milk production on both research subjects. After massage the woolwich massage on both research subjects, experience the smooth production of the breast milk between before the massage and administration is not smooth and after the massage of breast milk production becomes smooth. So it is concluded that the woolwich massage can be carried out by untukmelancarkan as breast milk production in post partum mother.

Key Words : *Mother's Milk (ASI), Post Partum, Woolwich Massage*